



NEWS RELEASE

Media Contact: Jerry Grymek – LMA Communications Inc.;
Phone 1-800-387-1399; **Cell** 416-918-2043;
E-mail jerry@lma.net

**Pet Friendly Hotel of the Year award winner New York's Hotel Pennsylvania
offers exclusive services & events for Westminster Dog Show visitors**

FOR IMMEDIATE RELEASE

February 7, 2012. (New York City, NY) - As the 2012 Pet Friendly Hotel of Year award winner and host hotel for the Westminster Kennel Club Dog Show, New York's Hotel Pennsylvania has become the only hotel to stay at for the Westminster Dog Show. The Hotel has prepared its exclusive 'Five-Paw' services to welcome over 500 canine participants for the 2012 Westminster Kennel Club Dog Show. The 136th Westminster Kennel Club Dog Show takes place on February 13th and 14th, 2012 at Madison Square Garden, directly across the street from New York's Hotel Pennsylvania.

"No one caters to Westminster visitors as well as the Hotel Pennsylvania," said Jim Flynn, General Manager/All Dog's Best Friend at the Hotel. "From the moment you check-in, you are greeted with commemorative postcards, dog treats, and pet-friendly staff. And with all of our exclusive events – from doggie marriages and even an Opera Singer – it's easy to see why we are 'top dog' when it comes to Westminster service and location."

To mark the 2012 event, the Hotel has setup a variety of exclusive daily events and amenities, including:

All Weekend Exclusive Amenities

- The Hotel will again host the largest 24/7 in-door doggie spa in all of New York. The **1st In-Line, Inc. sponsored Green Room Salon & S'paw'** offers a variety of amenities that Show participants require: exclusive DogTread Treadmills, bathing/beauty parlor/salon, dog grooming/comfort station, canine gym, walking area, and even his and hers relieving area. Don't forget about our **Dog-tor's Corner**, which offers a canine masseuse and animal communicator – only available at Hotel Pennsylvania!
- Our exclusive **Doggie Concierge** is on-site working hard to attend to all canine requirements.
- A full-service **Paw Mall**, located at the Dog S'paw', featuring the latest accessories for both owners and pets to enjoy, from jewelry to pet clothing.

Friday's Exclusive Events

- A **live Westminster Kennel Club broadcast satellite feed from the Hotel's Lobby** with 2011 Westminster Dog Show participants (11am to 2pm EST). Media outlets will have an opportunity to interview participants from their corresponding local market.
- The Hotel will host the official **Pre-Westminster Fashion Show & Gala** (7pm to midnight EST), featuring a celebrity/canine Fashion Show, award ceremony, and 4 dog couple marriage ceremonies – a one-of-a-kind experience! During the evening, the hotel will officially receive the prestigious 2012 "**Pet Friendly Hotel Of The Year**" award.

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Saturday's Exclusive Events

- Pet writing enthusiasts from all over the world will gather at the **4th Annual Business of Pet Writing Conference** and network with the premiere people in the Publishing and pet industries (7am to 5pm EST).
- **A live radio broadcast of the popular pet show 'Talkin Pets with Jon Patch'** (5pm to 8pm). The three-hour live broadcast will feature celebrity and Dog Show guest interviews.

Sunday's Exclusive Events

- Just for our guests to relax before the Show, a **'Yappy Hour' Book Reading & Dog Training Demo** (2pm to 3pm). Join author Maureen Sullivan to hear and see the words and images from their award-winning book, Custard and Mustard. Natural Balance will be on hand to showcase training tips for dogs using Natural Balance treats.
- **The American Canine Education Foundation (ACEF) & the Senior Conformation Judges Association (SCJA) 29th Annual Buffet Reception & Dance** (7 pm until midnight EST).

Monday's Exclusive Events

- **New York Metropolitan Opera star Janet Hopkins will serenade opera-loving AKC Show Grand Champion Sweetbriar's Ecco D'Oro** with an Italian aria for good luck (1pm to 1:30pm EST). Guests and media are welcome to watch this one-of-a-kind performance!

Westminster is the oldest, continuous sporting event in America, with the exception of the Kentucky Derby. The Dog Show is the most prestigious of National Dog Shows and has been held every year despite power shortages, hazardous weather conditions, economic depressions and World Wars.

New York's Hotel Pennsylvania is offering special room rates for Westminster guests with dogs and those guests without dogs. To stay at the host Westminster hotel where all the action happens, contact 212-736-5000 (locally) or 800-223-8585 (toll-free) or visit www.hotelpenn.com.

Note to media contacts: For interview arrangements and photo opportunities, please contact Jerry Grymek, LMA Communications Inc. at 1-800-387-1399/416-440-2500, Cell: 416-918-2043, e-mail: jerry@lma.net.

Since 1919, New York's Hotel Pennsylvania has been host to millions of visitors to Manhattan, more than any other hotel in the world. The hotel is one of only two hotels in Manhattan to earn the prestigious ENERGY STAR award, which exemplifies superior energy performance and efficiency. With 1,700 rooms and over 90,000 square feet of function and adjacent exhibit space, the hotel's location on 7th Avenue at 33rd Street is conveniently located to the Midtown business district and within walking distance to many of Manhattan's famed tourist attractions, including Times Square, the Theater District and the Empire State Building. Directly across from Penn Station and with most major subway lines within one block makes getting to and around Manhattan exceptionally easy. Reservations can be made on-line at www.hotelpenn.com or by calling 212-736-5000 or toll-free at 800-223-8585. The World's Most Popular Hotel is a registered trademark of New York's Hotel Pennsylvania.